



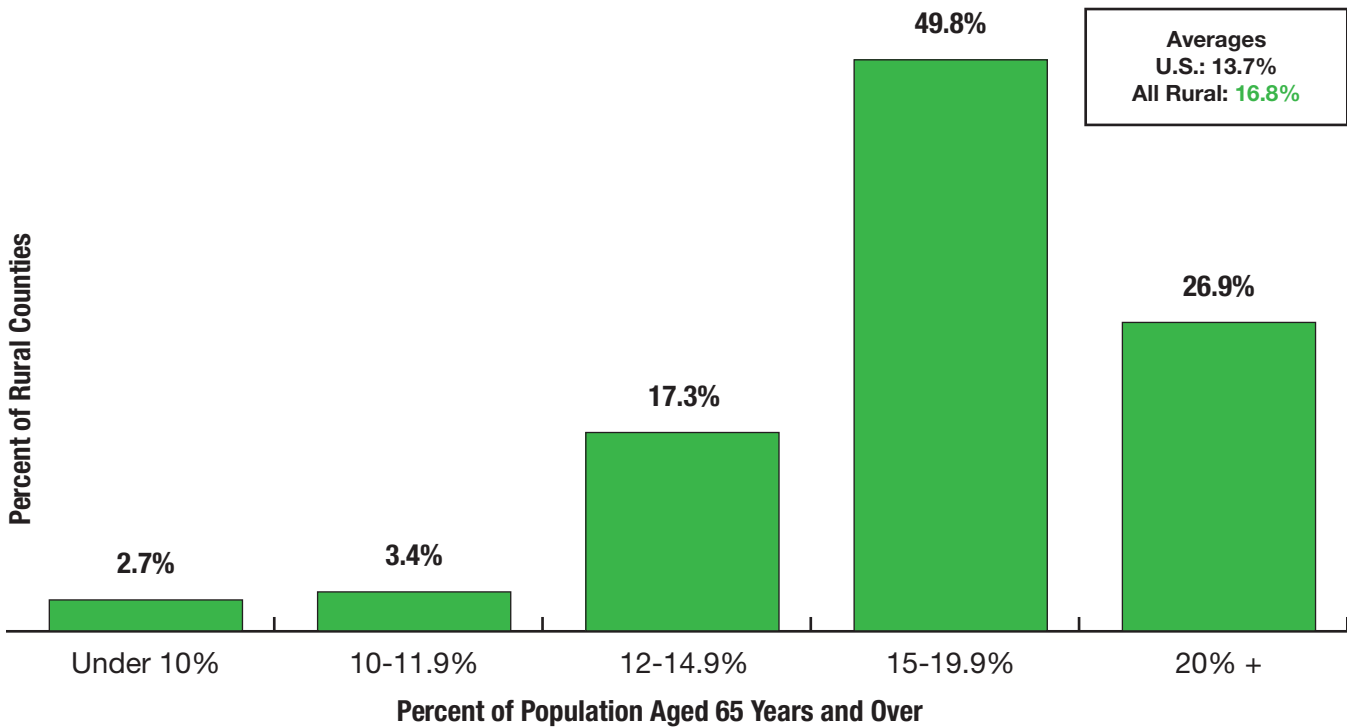
Task Force on Ensuring Access in Vulnerable Communities

Rural Chartbook

The task force defined a vulnerable community as a population that, due to their individual circumstances, is much more likely to be in poor health and have disabling conditions. They then worked to identify the characteristics and parameters that would identify such vulnerable rural and urban communities. In doing so, they relied upon personal experiences, as well as an analysis of financial data and other information from qualitative sources related to vulnerable rural and urban communities. This document contains metrics related to rural communities and the hospitals that serve them. For the full report, visit www.aha.org/ensuringaccess.

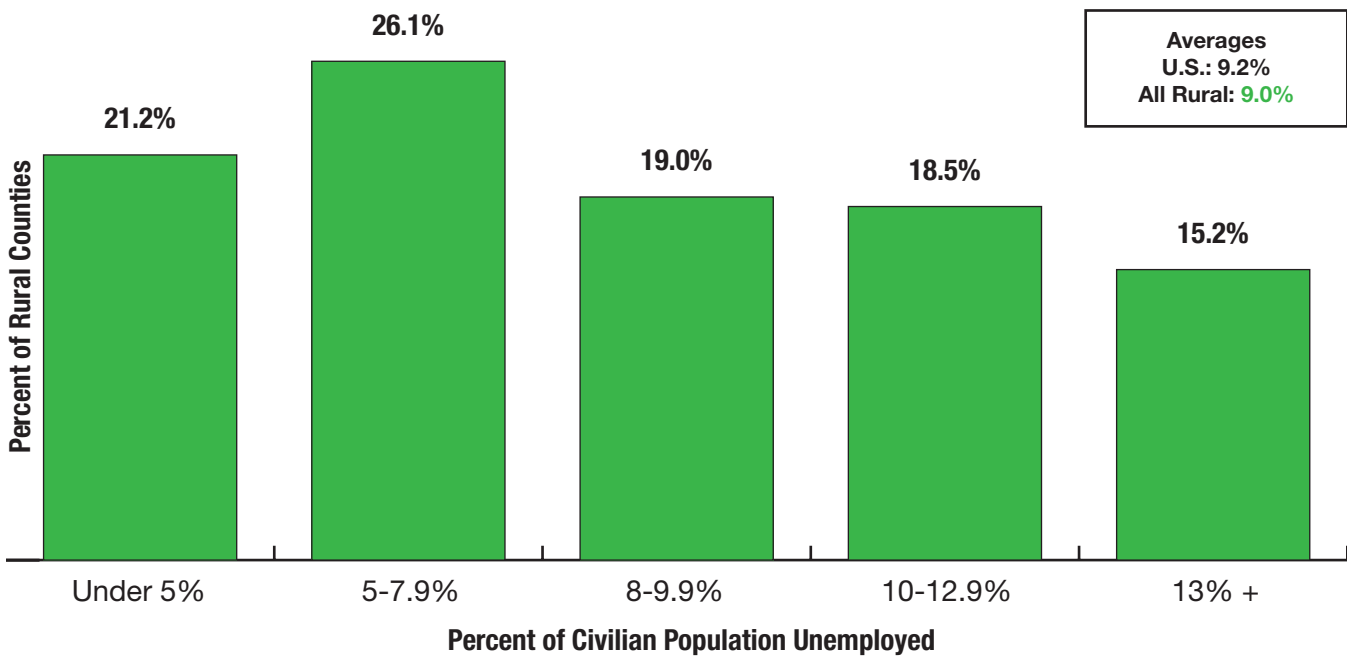


Percent of Rural Counties by Population Aged 65 Years or Older



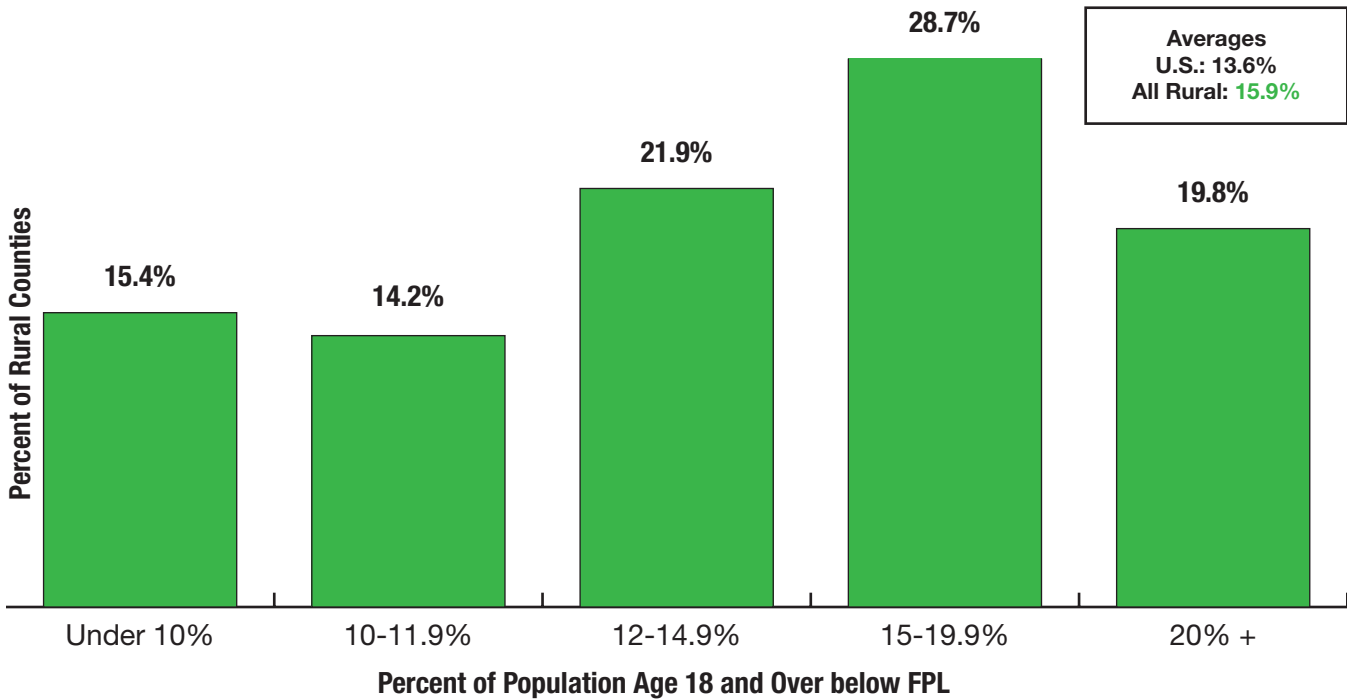
Sources: State of the Inner City Economies database, Initiative for a Competitive Inner City; 2014 American Community Survey 5-Year Estimate, U.S. Census Bureau.

Percent of Rural Counties by Percent of Unemployment



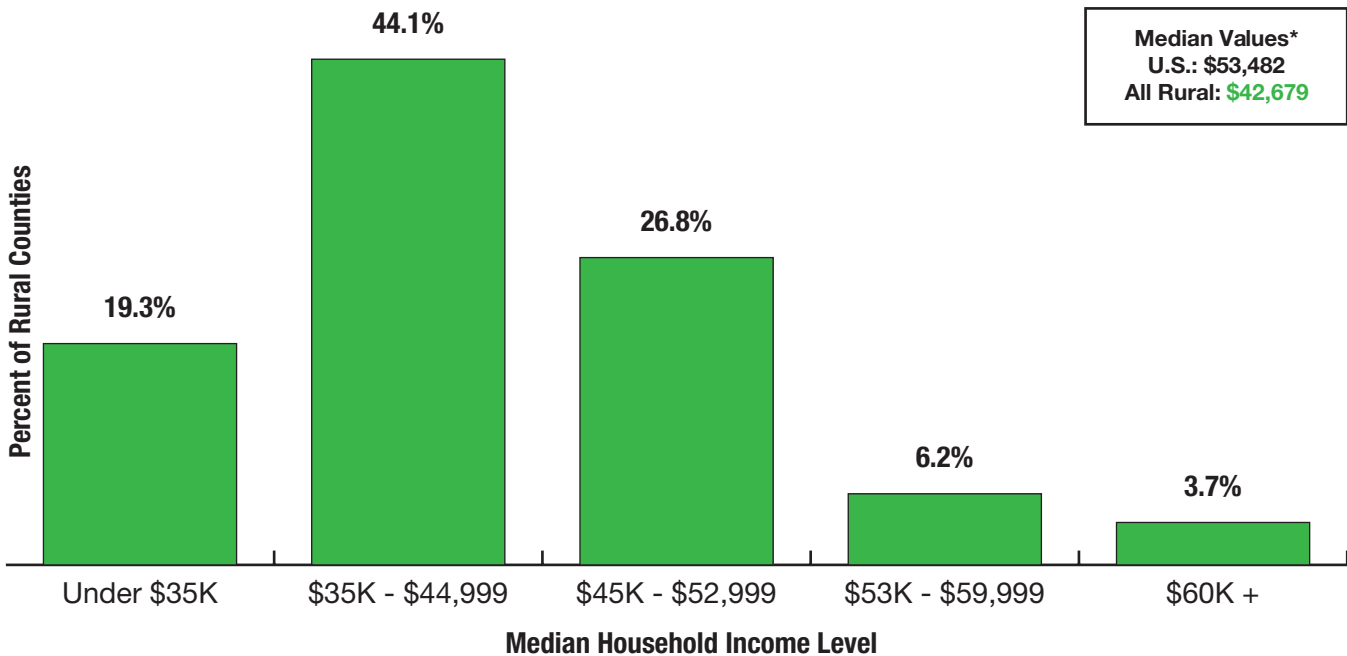
Sources: State of the Inner City Economies database, Initiative for a Competitive Inner City; 2014 American Community Survey 5-Year Estimate, U.S. Census Bureau.

Percent of Rural Counties by Population Age 18 & Over Below Federal Poverty Level



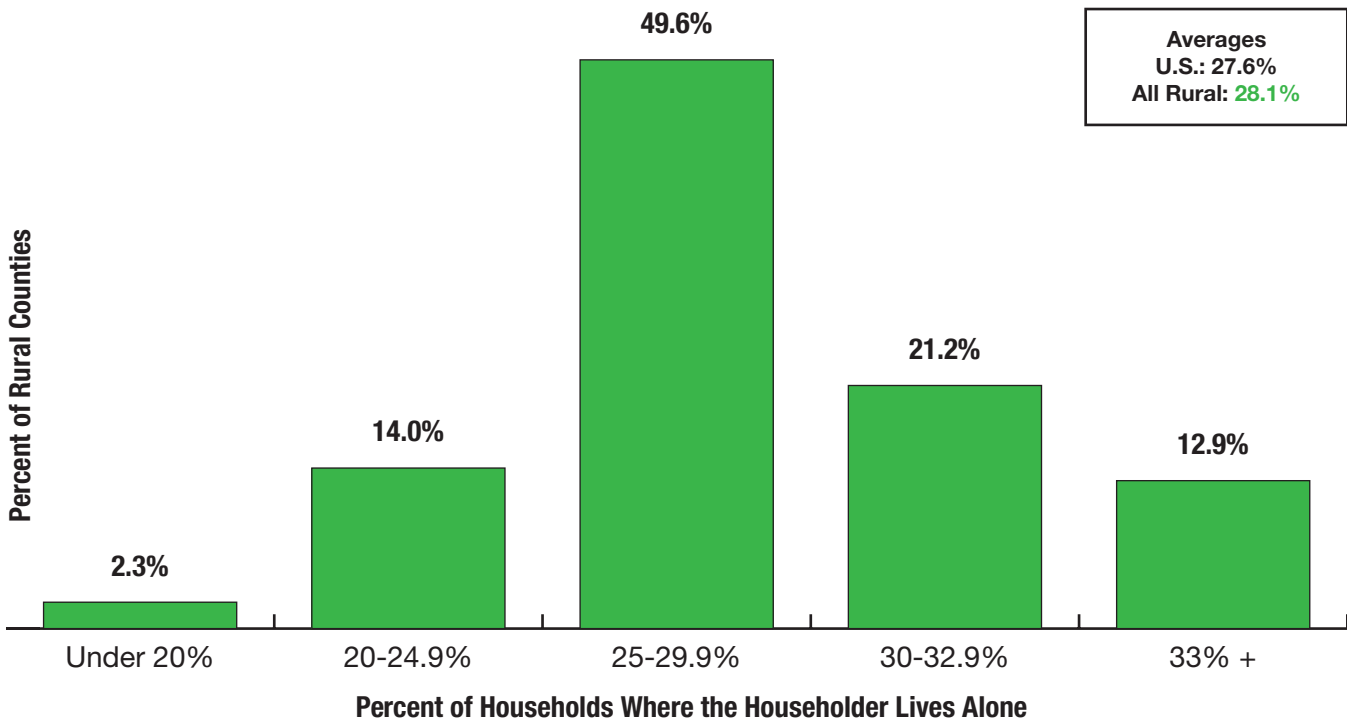
Sources: State of the Inner City Economies database, Initiative for a Competitive Inner City; 2014 American Community Survey 5-Year Estimate, U.S. Census Bureau.

Percent of Rural Counties by Median Household Income Level



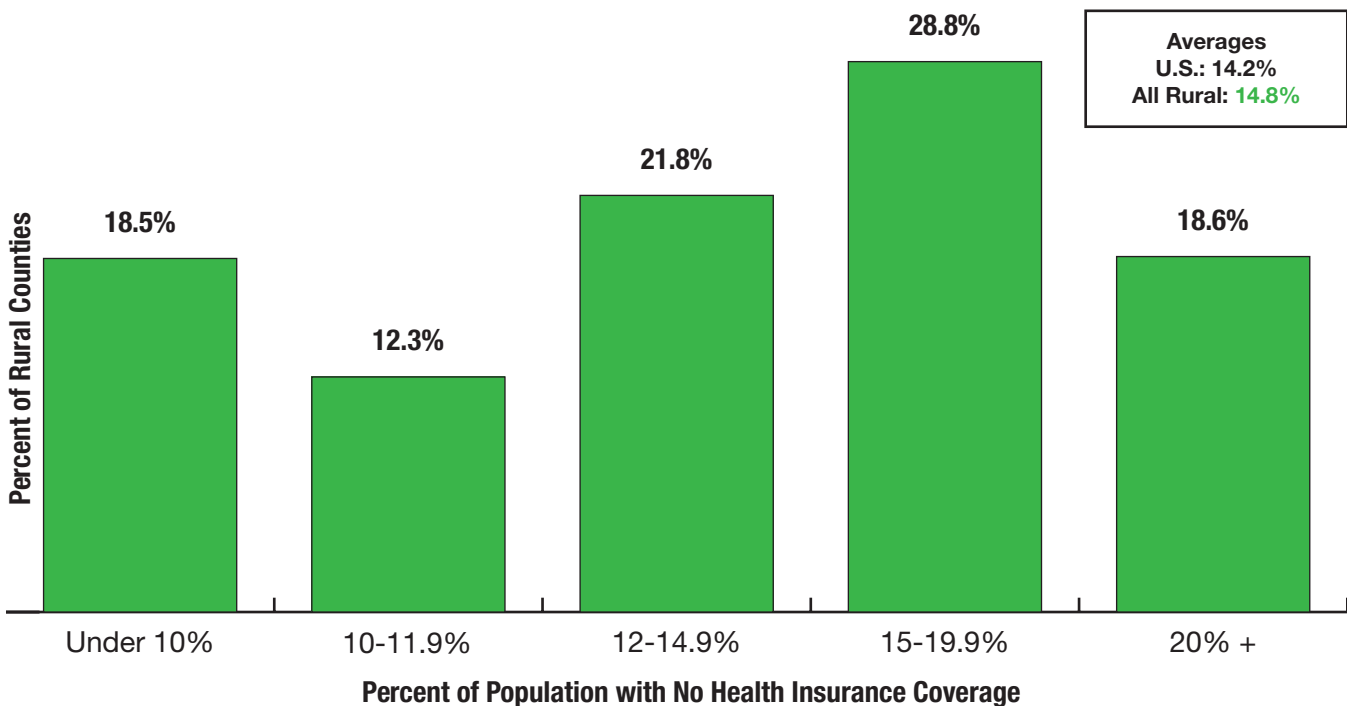
Sources: State of the Inner City Economies database, Initiative for a Competitive Inner City; 2014 American Community Survey 5-Year Estimate, U.S. Census Bureau.
 * The U.S. median value is taken directly from the 2014 ACS 5-Year Estimate; however, the "all rural" median value is the median of the individual rural county median household incomes.

Percent of Rural Counties by Households Where the Householder Lives Alone



Sources: State of the Inner City Economies database, Initiative for a Competitive Inner City; 2014 American Community Survey 5-Year Estimate, U.S. Census Bureau.

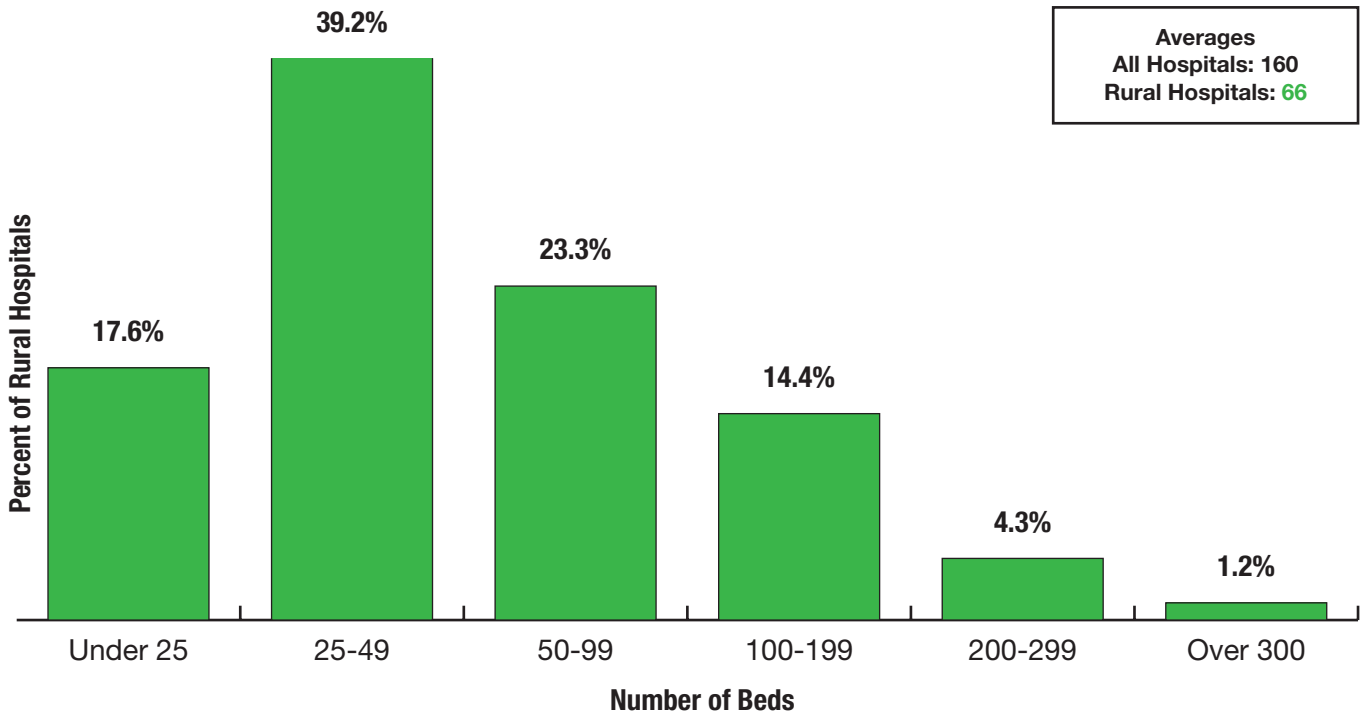
Percent of Rural Counties by Population with No Health Insurance Coverage



Sources: State of the Inner City Economies database, Initiative for a Competitive Inner City; 2014 American Community Survey 5-Year Estimate, U.S. Census Bureau.

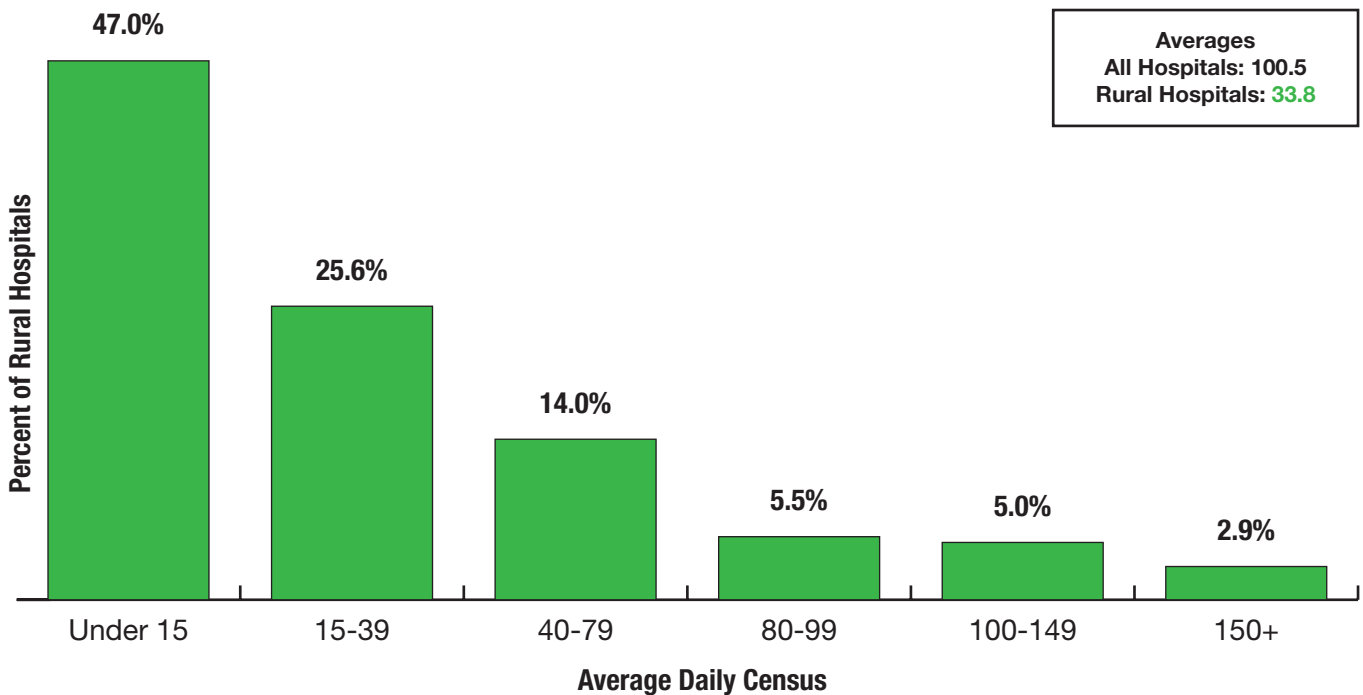
Data on Hospital Size

Percent of Rural Hospitals by Bed Size



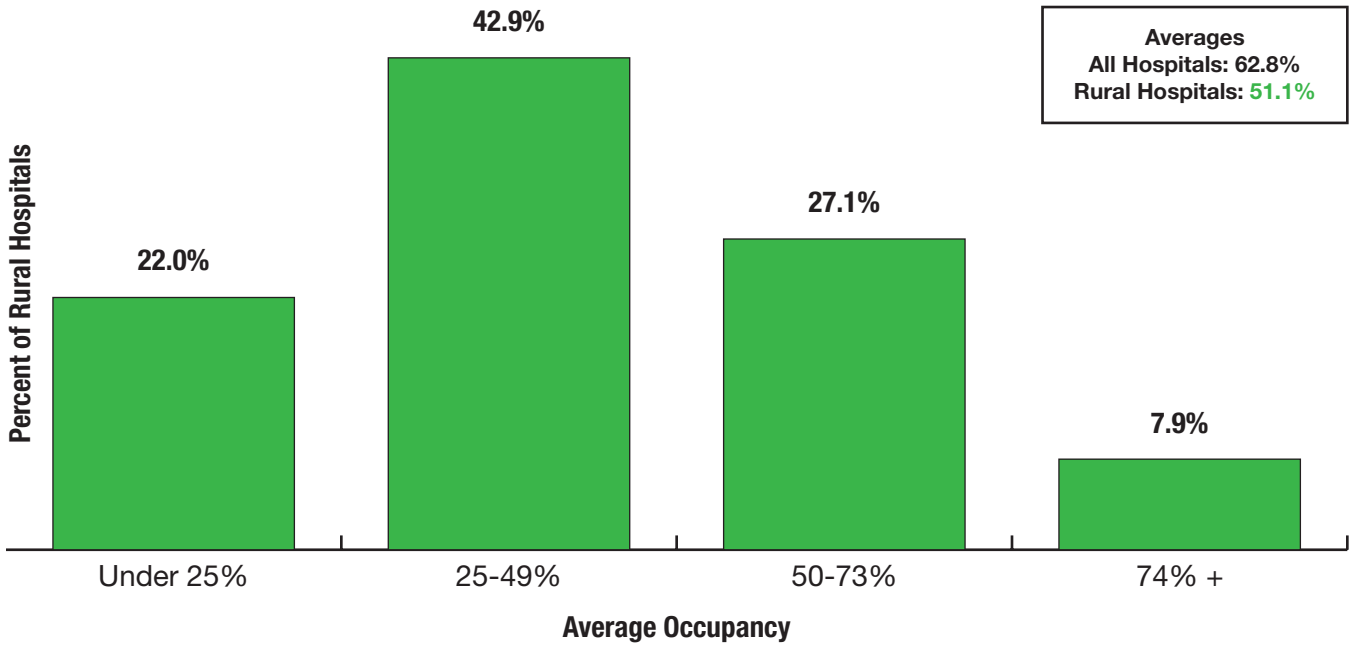
Source: Health Forum, 2013 AHA Annual Survey of Hospitals.

Percent of Rural Hospitals by Average Daily Census



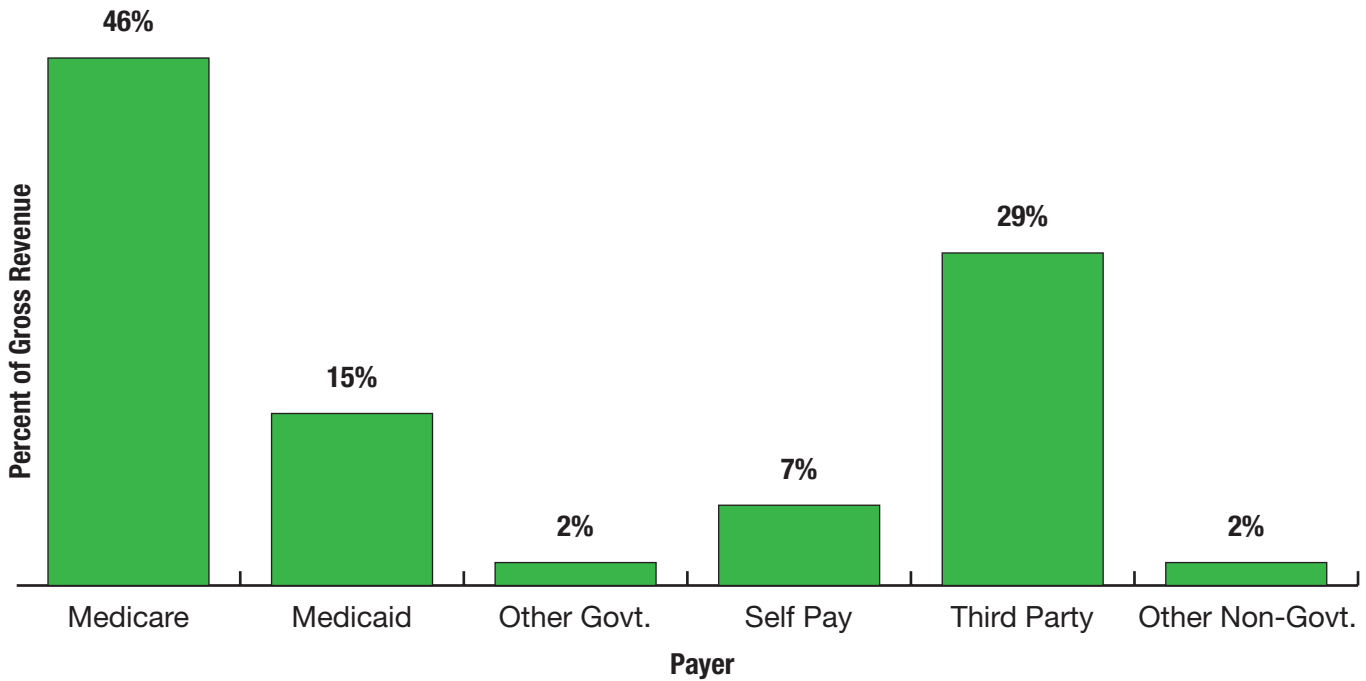
Source: Health Forum, 2013 AHA Annual Survey of Hospitals.

Percent of Rural Hospitals by Average Occupancy Rates



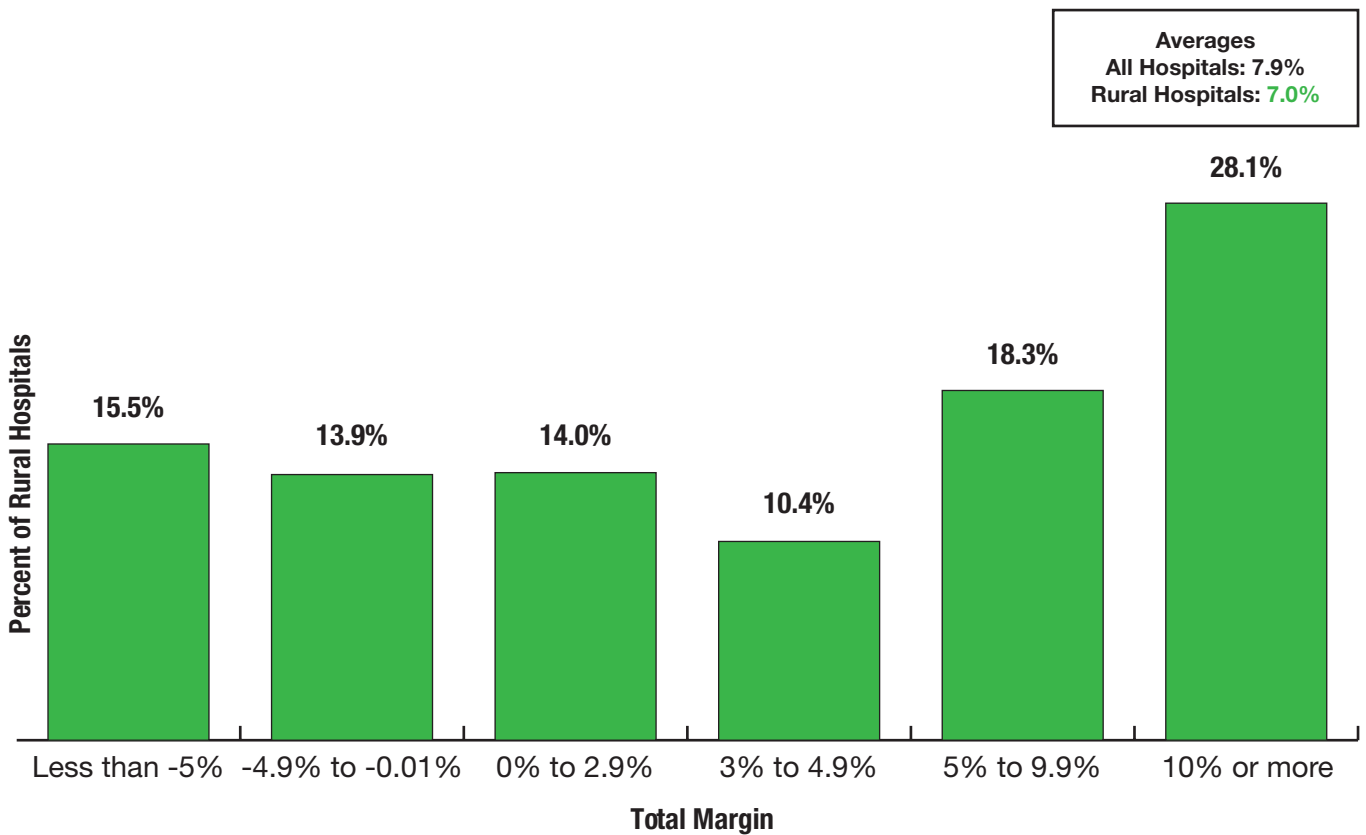
Source: Health Forum, 2013 AHA Annual Survey of Hospitals.

Percent of Gross Revenue by Payer Type for Rural Hospitals



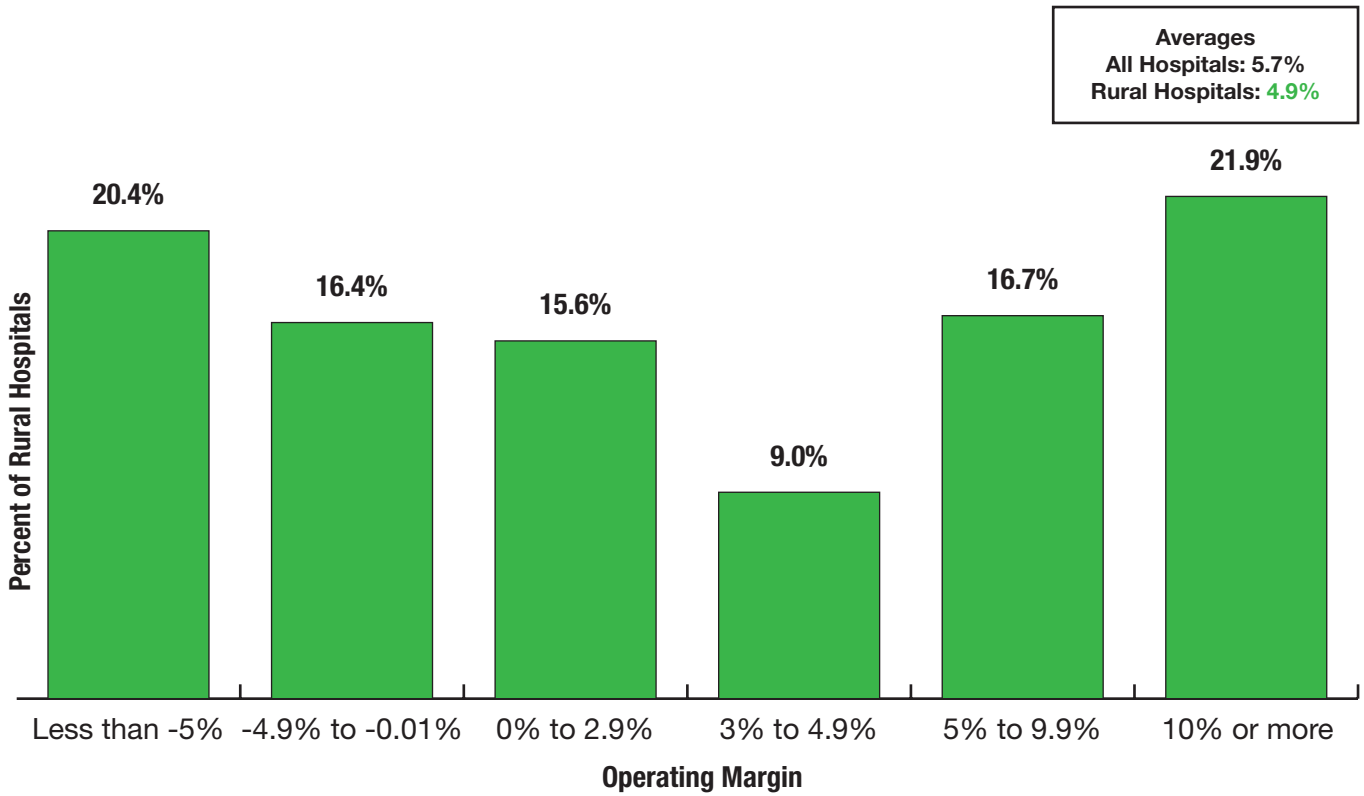
Source: AHA analysis of AHA Annual Survey of Hospitals, 2013.

Percent of Rural Hospitals by Total Margins



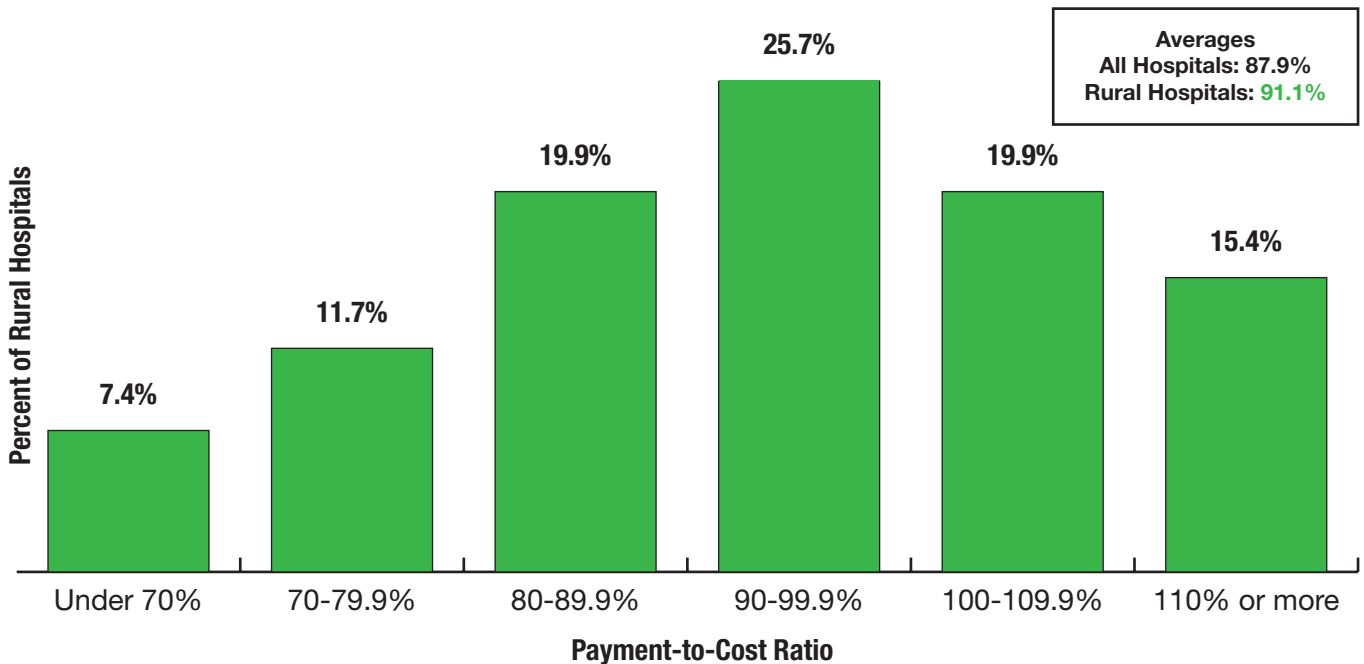
Source: Health Forum, 2013 AHA Annual Survey of Hospitals.

Percent of Rural Hospitals by Operating Margin



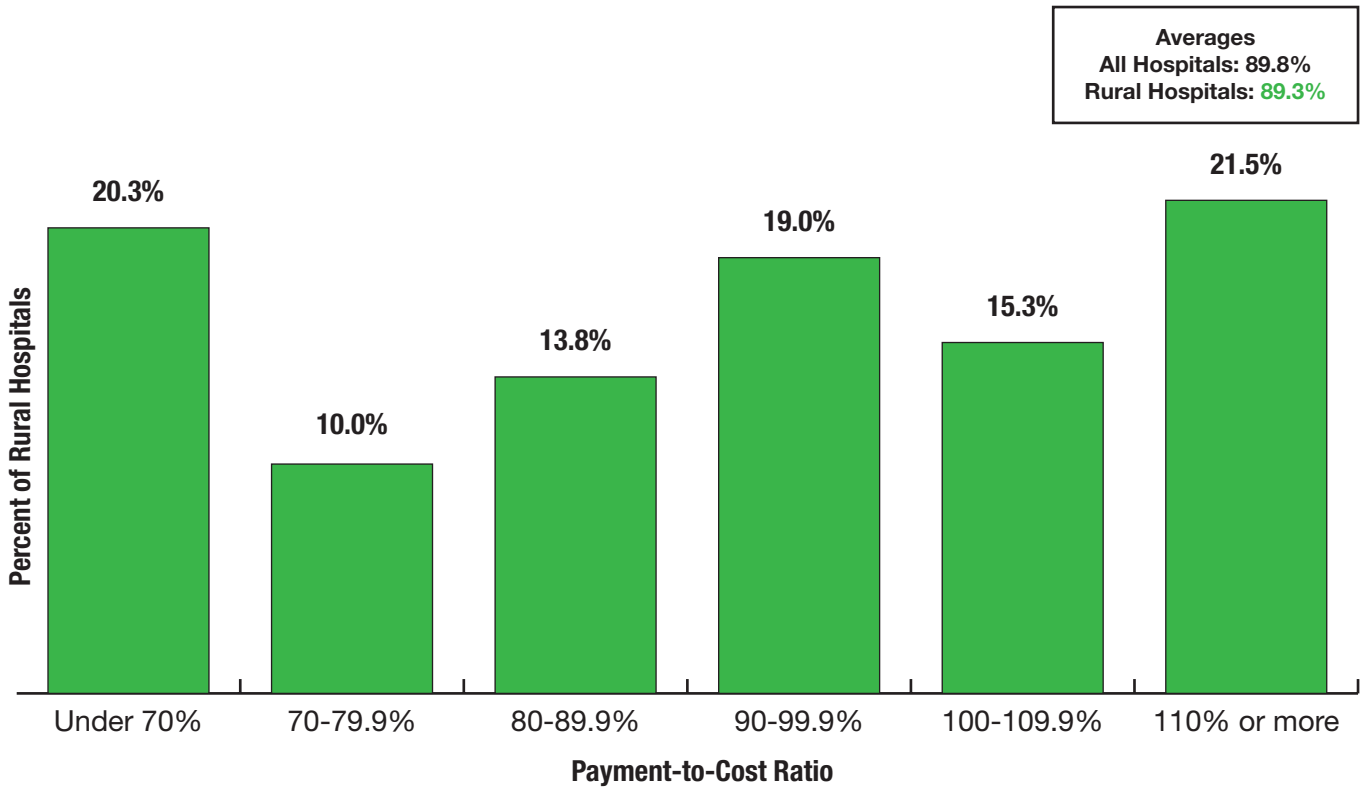
Source: Health Forum, 2013 AHA Annual Survey of Hospitals.

Percent of Rural Hospitals by Medicare Payment-to-Cost Ratio



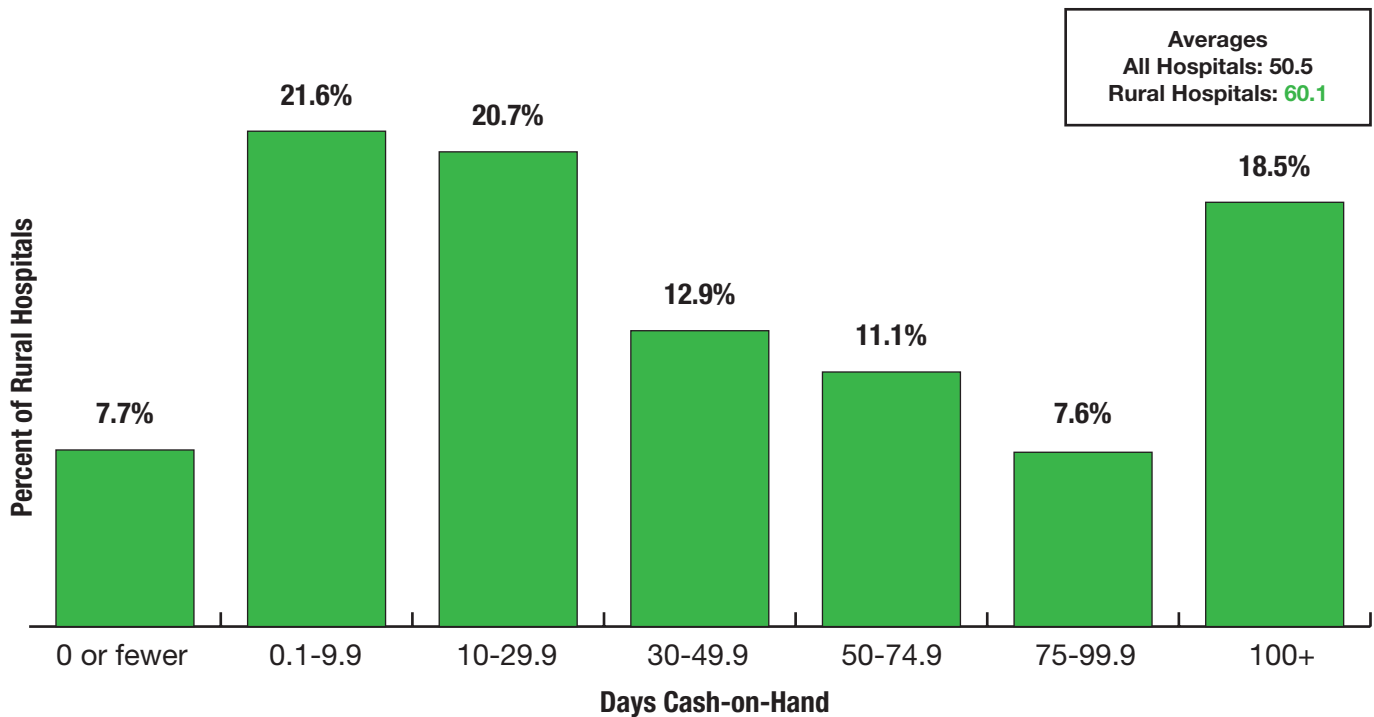
Source: Health Forum, 2013 AHA Annual Survey of Hospitals.

Percent of Rural Hospitals by Medicaid Payment-to-Cost Ratio



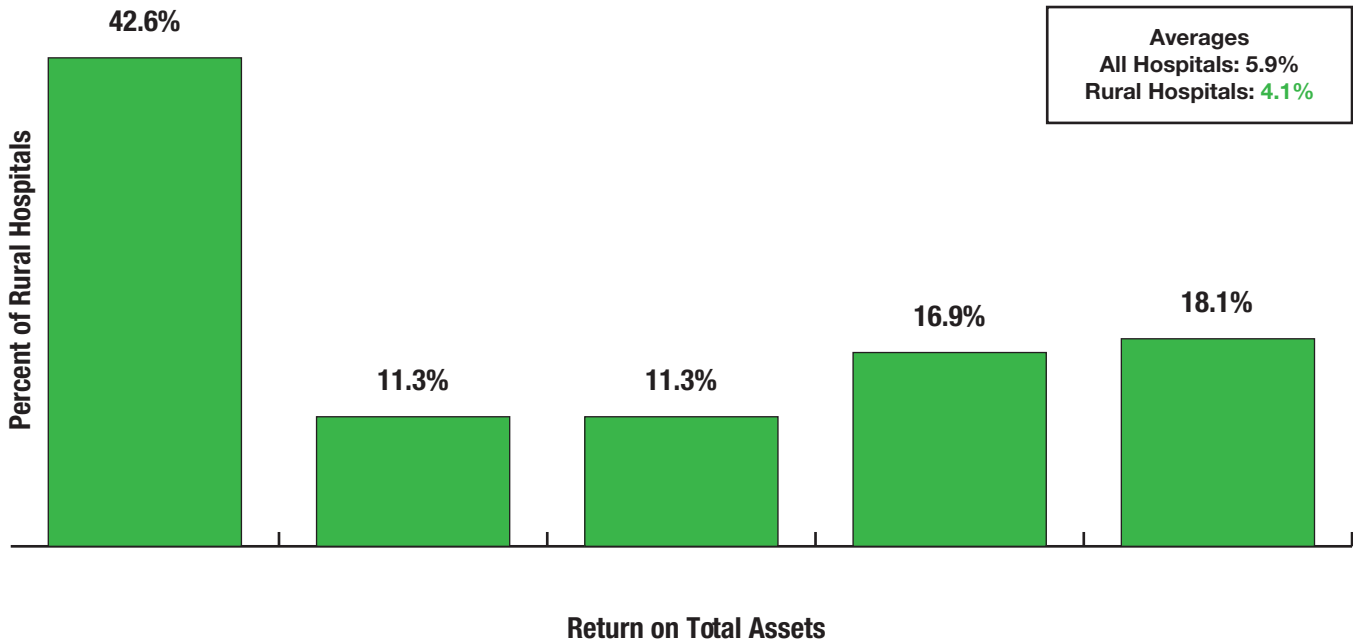
Source: Health Forum, 2013 AHA Annual Survey of Hospitals.

Percent of Rural Hospitals by Days Cash-on-Hand



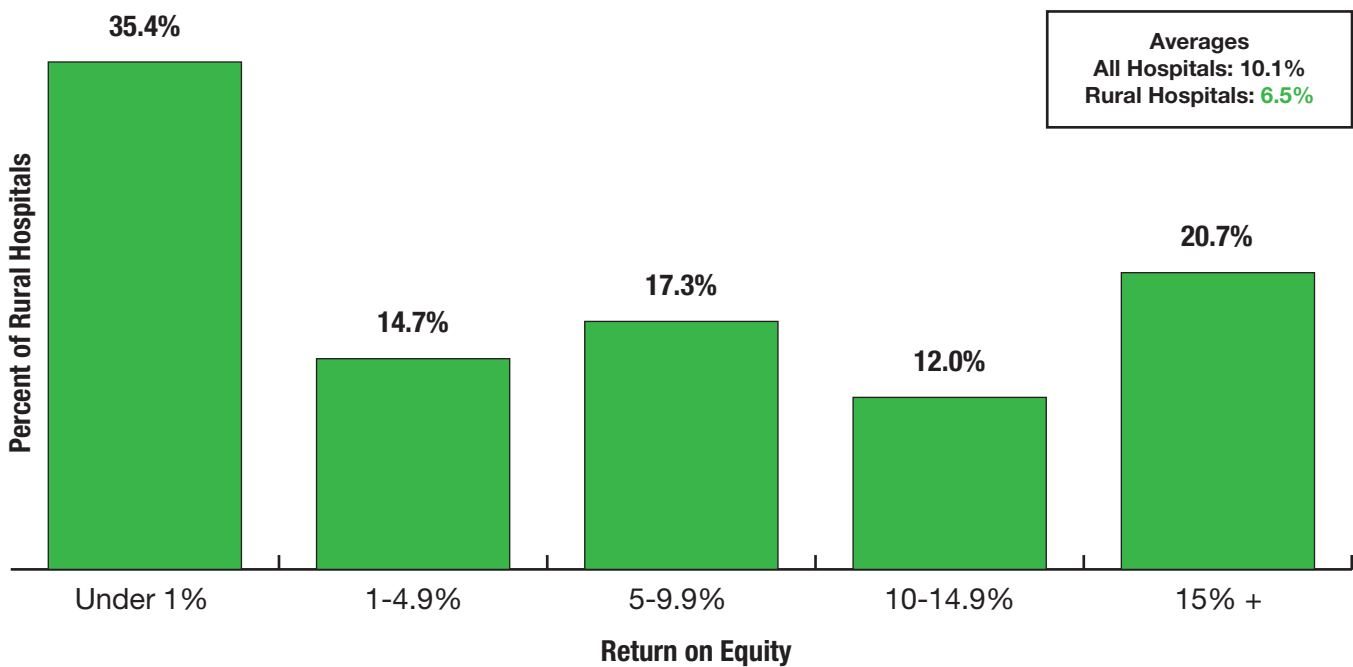
Source: Centers for Medicare and Medicaid Services, FY 2013 Medicare Cost Report Data, 4th Quarter 2015 data release. Includes PPS hospitals plus critical access hospitals. Maryland and Puerto Rico hospitals are excluded.

Percent of Rural Hospitals by Return on Total Assets



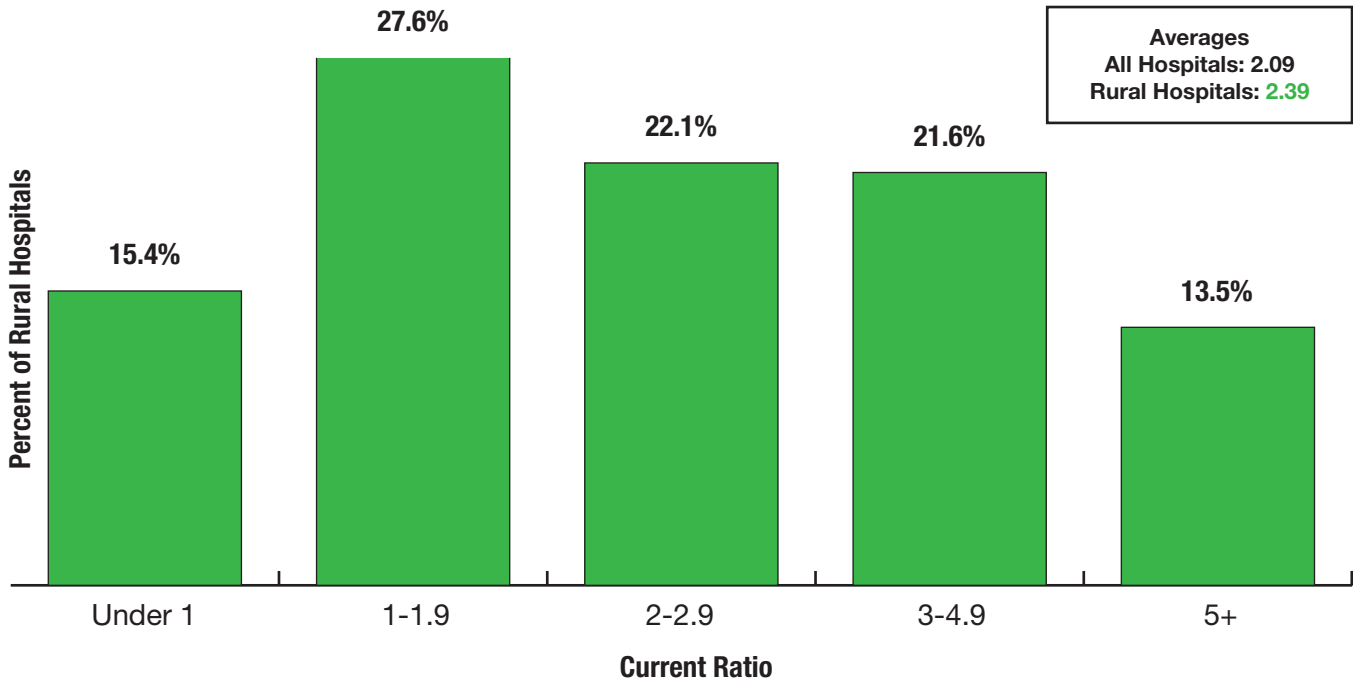
Source: Centers for Medicare and Medicaid Services, FY 2013 Medicare Cost Report Data, 4th Quarter 2015 data release. Includes PPS hospitals plus critical access hospitals. Maryland and Puerto Rico hospitals are excluded.

Percent of Rural Hospitals by Return on Equity Ratio



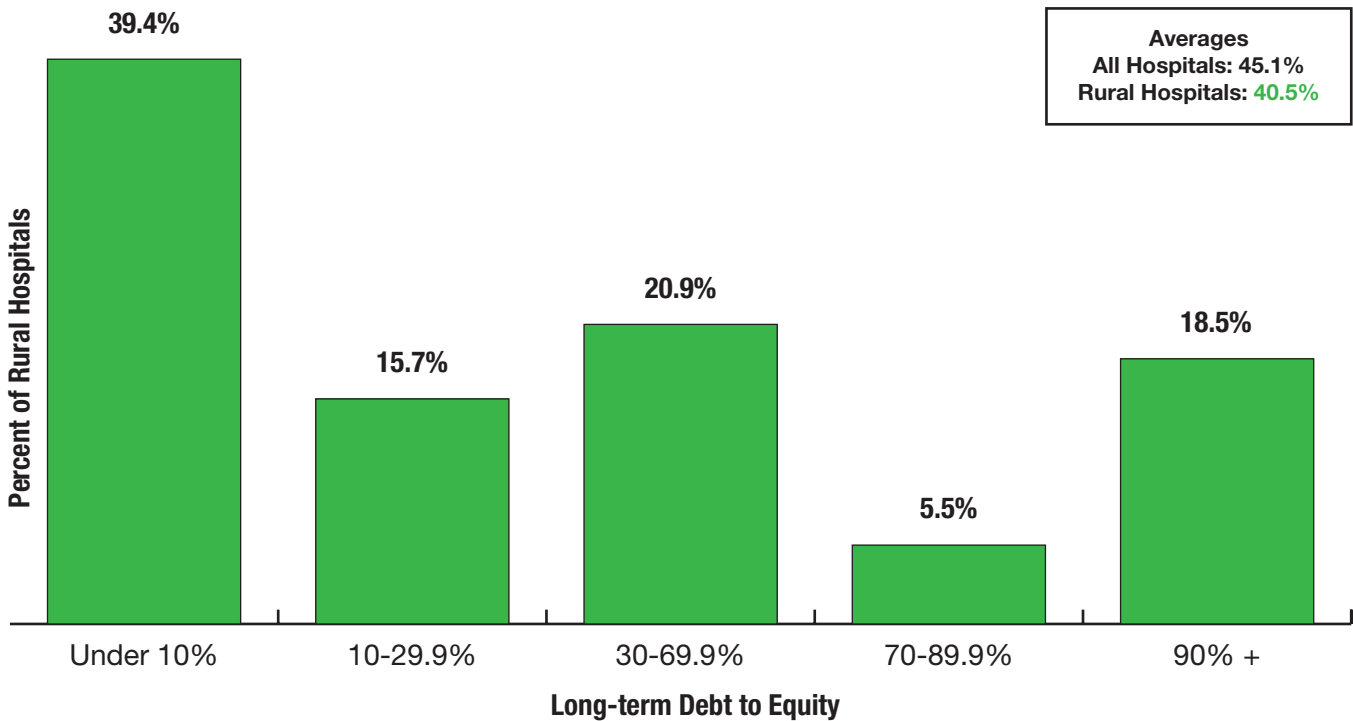
Source: Centers for Medicare and Medicaid Services, FY 2013 Medicare Cost Report Data, 4th Quarter 2015 data release. Includes PPS hospitals plus critical access hospitals. Maryland and Puerto Rico hospitals are excluded.

Percent of Rural Hospitals by Current Ratio



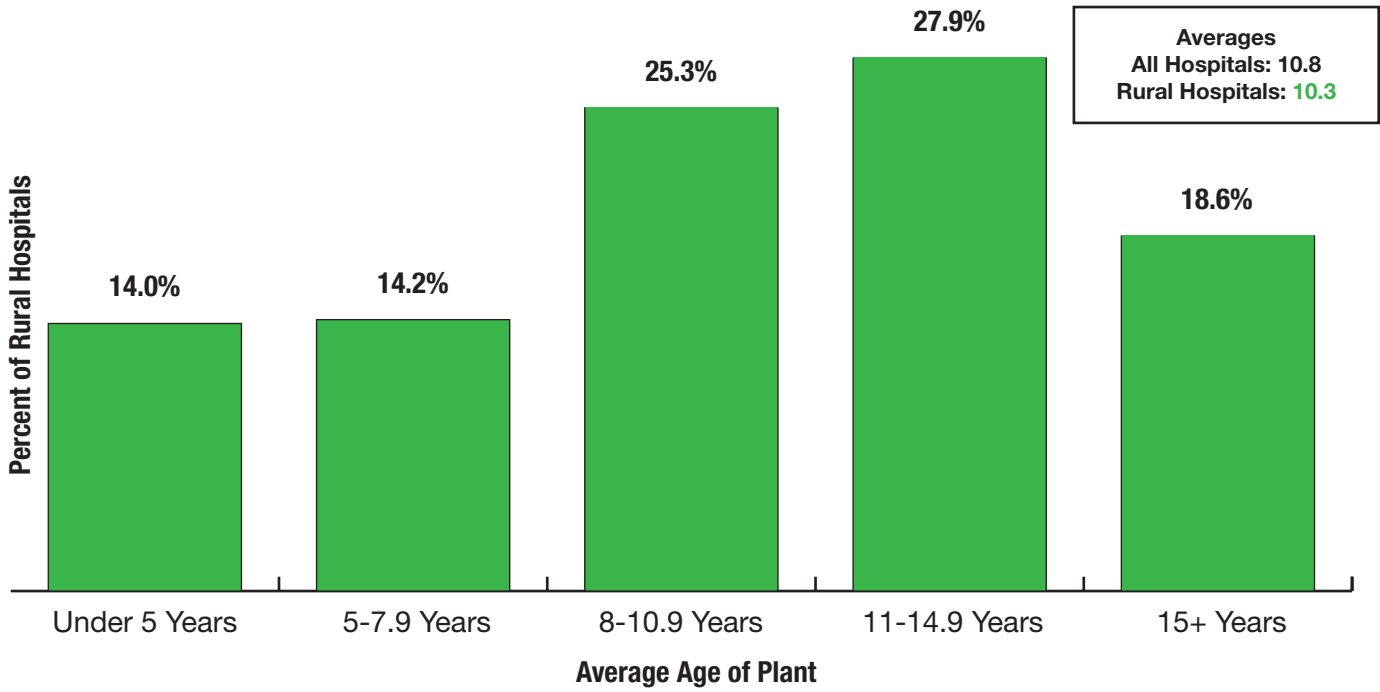
Source: Centers for Medicare and Medicaid Services, FY 2013 Medicare Cost Report Data, 4th Quarter 2015 data release. Includes PPS hospitals plus critical access hospitals. Maryland and Puerto Rico hospitals are excluded.

Percent of Rural Hospitals by Long-Term Debt to Equity



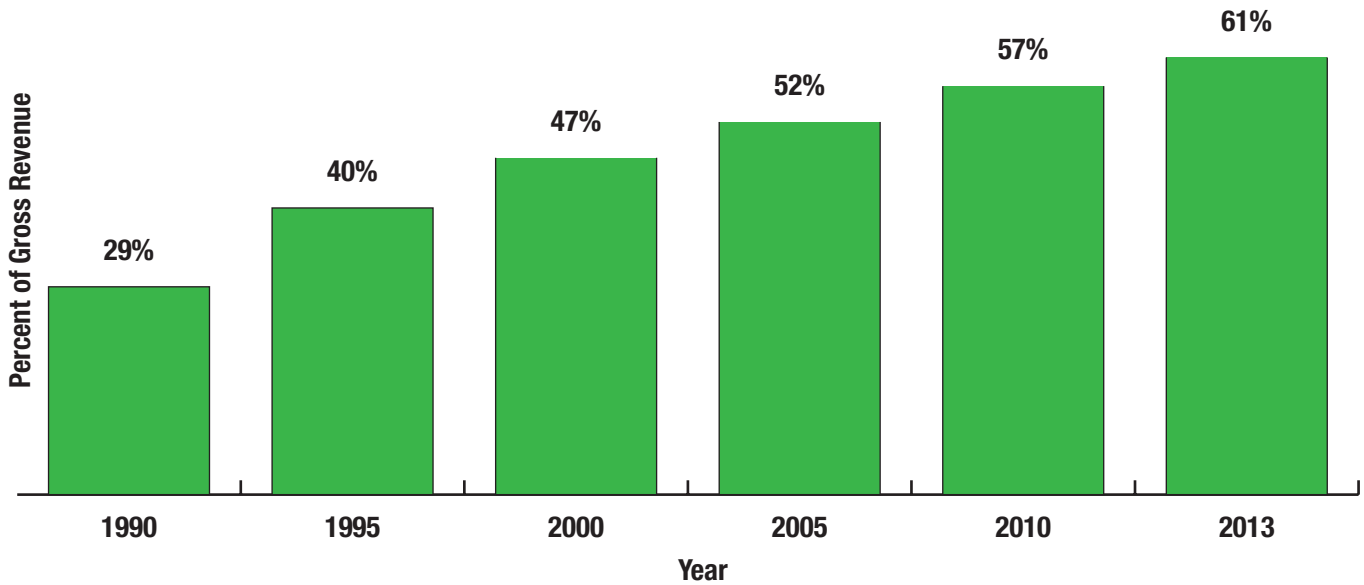
Source: Centers for Medicare and Medicaid Services, FY 2013 Medicare Cost Report Data, 4th Quarter 2015 data release. Includes PPS hospitals plus critical access hospitals. Maryland and Puerto Rico hospitals are excluded.

Percent of Rural Hospitals by Average Age of Plant



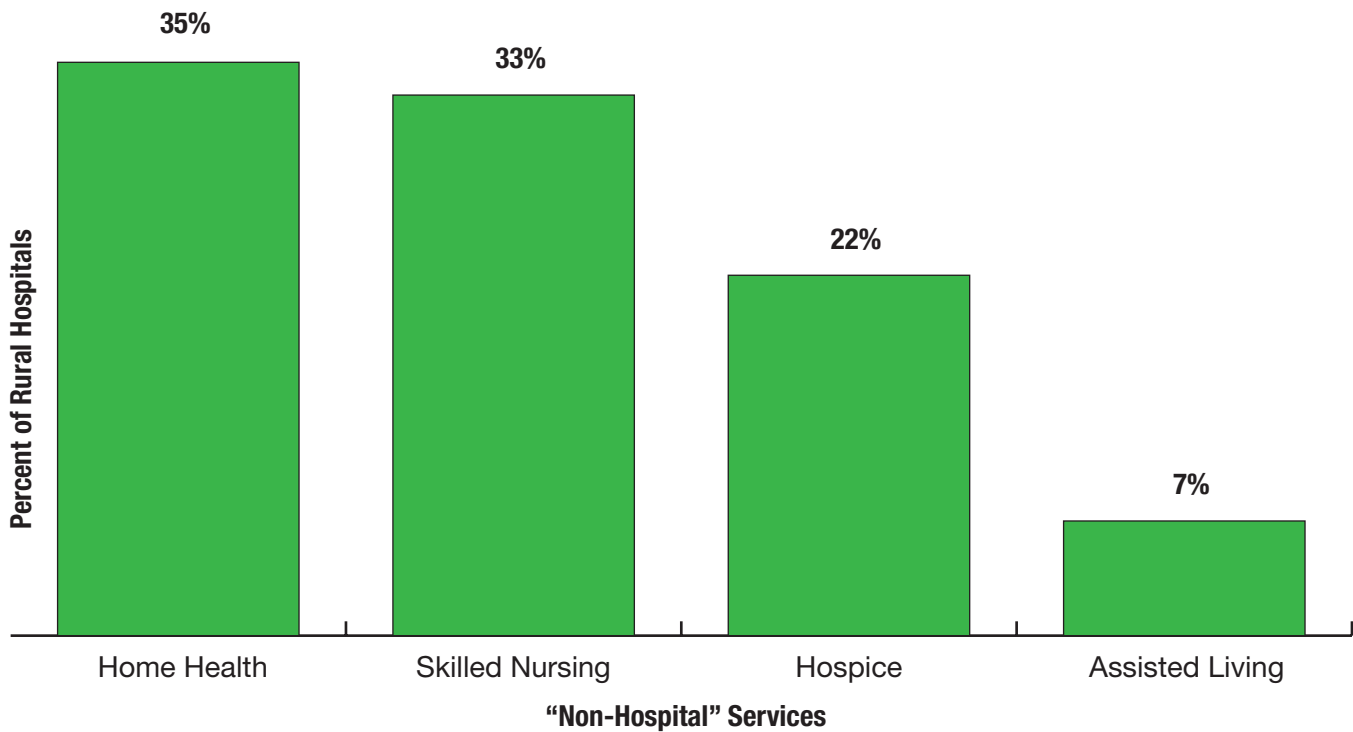
Source: Health Forum, 2013 AHA Annual Survey of Hospitals.

Outpatient as a Percent of Rural Hospital Total Gross Revenue



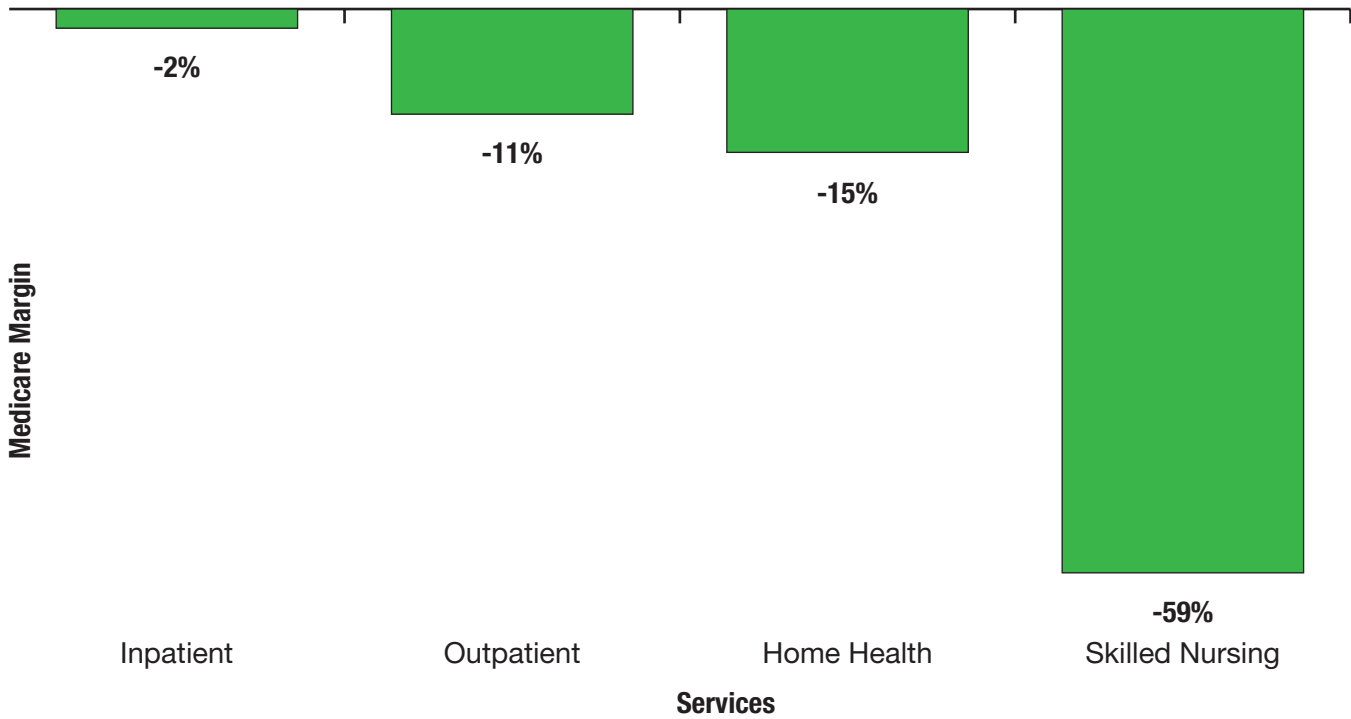
Source: AHA analysis of AHA Annual Survey of Hospitals, FY 2013.

Percent of Rural Hospitals offering "Non-Hospital" Services



Source: AHA analysis of AHA Annual Survey of Hospitals, 2013.

Medicare Margins by Service for Rural Hospitals



Source: Vaida Health Data Consultants analysis of Centers for Medicare and Medicaid Services, HCRIS Database, September 30, 2014 Update. Uses Medicare cost accounting rules to determine allowable costs. Full assignment of costs using generally accepted accounting principles would result in lower margins.

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